

SHARE YOUR KNOWLEDGE WITH A COMMUNITY-DRIVEN ORGANISATION

Host a talk for Girls in Marketing



Girls in Marketing Membership

An accessible learning platform for junior to mid-level marketers

*Girls in
Marketing*
MEMBERSHIP

Who we are

The Girls in Marketing membership is a professional e-learning platform for junior and mid-level marketers to invest in their professional development and meet a like-minded community.

We have three core values: accessible education, empowering voices and encouraging opportunities for marketers.

The screenshot displays the user interface of the Girls in Marketing membership platform. On the left is a dark blue sidebar with the logo and navigation menu. The main content area features a header with user stats and a hero banner with three call-to-action buttons. Below the banner are two sections: 'Recently added resources' and 'Continue with...'. The 'Recently added resources' section shows a video thumbnail for 'Ways to Advocate for Yourself in the Workplace'. The 'Continue with...' section shows a course card for 'Competitor Analysis Template'.

Girls in Marketing MEMBERSHIP

- Start Here
- My Dashboard**
- Courses
- Templates
- Topics
- Events
- Community
- 1:1 Drop Ins

100 Points

See Platform Demo

View All Marketing Resources

Get Account Help

Recently added resources

Ways to Advocate for Yourself in the Workplace

Quick-Fire Video with Amy Lewin

Watch now

Continue with...

CREATE A FULLY INTEGRATED MARKETING PLAN

Competitor Analysis Template

Continue Course



What is the Girls in Marketing membership?

01

A PLACE TO LEARN

Marketers can complete courses, learn new skills + access templates to support their job

02

A PLACE TO HEAR FROM EXPERTS

Marketers can meet + learn from industry experts at monthly virtual events.

03

A PLACE FOR COMMUNITY

Marketers can meet like-minded women in a safe space and get community advice.



THIS IS WHERE YOU
COME IN!



—
**A PLACE TO HEAR
FROM EXPERTS**

Marketers can meet + learn from industry experts at monthly virtual events.



JOIN OUR INCREDIBLE
LINE-UP OF GUEST
SPEAKERS



+ MORE!



Your virtual talk will..

-
X LAST 30 MINUTES

-
X BE VIA ZOOM

-
X BE RECORDED

-
X INCLUDE
OPPORTUNITY FOR A
Q&A

-
X BE INFORMATIVE +
ADD VALUE TO
MARKETERS

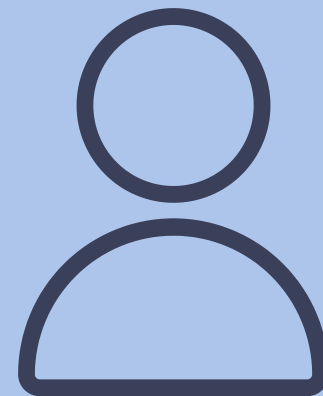
-
X MATCH OUR
MONTHLY THEME



Step 1:

CONFIRM YOUR
CHOSEN TOPIC

THIS WILL MATCH
OUR MONTHLY
THEME!



Step 2:

CONFIRM A DATE
WITH US

YOUR SESSION WILL
BE MAX 45 MINS
ONA WEEKDAY
LUNCHTIME



Step 3:

SEND US A
BREAKDOWN OF
YOUR TALK

INCLUDING WHAT
YOU'LL COVER IN
YOUR SLIDES



Step 4:

SIGN OUR GUEST
SPEAKER
CONTRACT AND
SEND US A
HEADSHOT OF
YOURSELF



Step 5:

CREATE YOUR
SLIDES AND SEND
THEM TO US



Step 6:

SHOW UP AND HOP
ON 5 MINS EARLY!

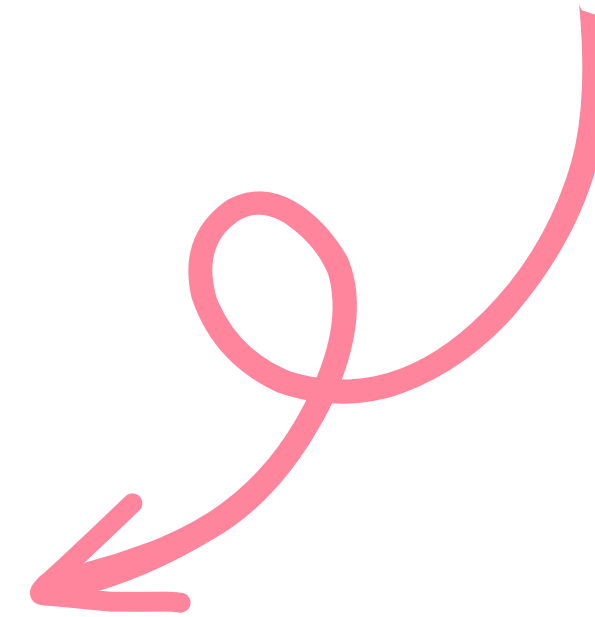
IT'S SHOWTIME

Social Clip

- Introduce yourself and your role
- Tell our community what you'll be covering in your talk
- Encourage them to come along and join



WE'LL ALSO ASK
YOU TO FILM A
QUICK SOCIAL
CLIP TO PROMOTE
YOUR TALK



Recording

AFTER YOUR SESSION, WE'LL
UPLOAD THE RECORDING FOR
PEOPLE TO WATCH IT BACK



The screenshot displays the 'Girls in Marketing MEMBERSHIP' website. The top navigation bar includes a star icon with '100 Points', a search icon, a chat icon, and a user profile icon. Below this are three main menu buttons: 'Videos', 'Templates', and 'Blogs'. The 'Videos' section is active, showing a video player for a webinar titled 'Webinar with Katie Mellers-Hill' with the subtitle 'Connecting With Others to Climb the Career Ladder'. The video player features a play button and the 'Cake' logo. To the right of the video player is a 'Playlist' section with 7 videos, including titles like 'Connecting With Others to Climb...', 'Finding Clarity Around You and Y...', 'Interview Prep Tips 101', 'Adopting a Resilient Mindset in L...', 'How to Pitch for a Promotion', 'Journey to Becoming a Director', and 'Progressing with Purpose in Your ...'. A sidebar on the left contains navigation links: 'Start Here', 'My Dashboard', 'Courses', 'Templates', 'Topics', 'Events', 'Community', and '1:1 Drop Ins'. The text 'Video Description' is visible at the bottom of the page.



TELL US YOUR CHOSEN
TOPIC + CONFIRM A DATE

GIVE US A BREAKDOWN
OF YOUR TALK AND
WHAT YOUR TALKS
WILL INCLUDE

SIGN OUR GUEST
COLLABORATOR
CONTRACT

SEND US A HEADSHOT

GET CREATING!

Next steps

HERE'S A RECAP OF EVERYTHING
WE NEED YOU TO DO NEXT



SHARE YOUR KNOWLEDGE WITH A COMMUNITY-DRIVEN ORGANISATION

Chat soon!



Email members@girlsinmarketing.com to get involved and become a guest speaker

Girls in
Marketing
MEMBERSHIP